

GOODS WITH FREUDE. BMW APPAREL MEN.

BMW T-SHIRT LOGO BLACK MEN

- Black striped BMW logo on frontside
- Fabric type | Single Jersey
- Regular fit



Material: Certified 100% Organic Cotton
Colour: White
Made in: Turkey

Article no.:
S 80 14 2864128
M 80 14 2864129
L 80 14 2864130
XL 80 14 2864131
XXL 80 14 2864132

GOODS WITH FREUDE. BMW APPAREL MEN.

BMW T-SHIRT LOGO TONAL MEN

- Subtle, tonal BMW logo on frontside
- Fabric type | Single Jersey
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Dark Blue
Made in: Turkey

Article no.:
S 80 14 2864060
M 80 14 2864061
L 80 14 2864062
XL 80 14 2864063
XXL 80 14 2864064

BMW POLOSHIRT LOGO TONAL MEN

- Subtle, tonal BMW logo embroidery on left side
- Classic double button closure
- Good breathability, durability and easy care, cooling on hot days
- Fabric type | Pique
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Black
Made in: Turkey

Article no.:
S 80 14 2864134
M 80 14 2864135
L 80 14 2864136
XL 80 14 2864137
XXL 80 14 2864138

GOODS WITH FREUDE. BMW APPAREL MEN.

BMW POLOSHIRT MEN

- Subtle, black BMW wordmark on left side
- Classic double button closure
- Good breathability, durability and easy care, cooling on hot days
- Fabric type | Pique
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Ink Blue
Made in: Turkey

Article no.:
S 80 14 2864024
M 80 14 2864025
L 80 14 2864026
XL 80 14 2864027
XXL 80 14 2864028

BMW SWEATHOODIE MEN

- Subtle, black BMW wordmark on left side
- High quality, relatively heavy weight
- Fabric type | Loopback Sweat
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Ink Blue
Made in: Turkey

Article no.:
S 80 14 2864172
M 80 14 2864173
L 80 14 2864174
XL 80 14 2864175
XXL 80 14 2864176

GOODS WITH FREUDE. BMW APPAREL MEN.

BMW JACKET MEN

- Subtle, black BMW wordmark on left side
- Re-Down: 100% certified recycled down and feathers
- Water repellent finish
- VISLON zipper and an overlapping button closure
- Regular fit



Material: 100% Recycled Polyamide
100% Certified recycled down and feathers
Colour: Blue
Made in: China

Article no.:
S 80 14 2864036
M 80 14 2864037
L 80 14 2864038
XL 80 14 2864039
XXL 80 14 2864040

BMW GILET MEN

- Subtle, tonal BMW wordmark on left side
- Re-Down: 100% certified recycled down and feathers
- Water repellent finish
- VISLON zipper and an overlapping button closure
- Regular fit



Material: 100% Recycled Polyamide
100% Certified recycled down and feathers
Colour: Black
Made in: China

Article no.:
S 80 14 2864042
M 80 14 2864043
L 80 14 2864044
XL 80 14 2864045
XXL 80 14 2864046

GOODS WITH FREUDE. BMW APPAREL WOMEN.

BMW T-SHIRT LOGO TONAL LADIES

- Subtle, tonal BMW logo on frontside
- Fabric type | Single Jersey
- Regular fit



Material: Certified 100% Organic Cotton
Colour: White
Made in: Turkey

Article no.: XS 80 14 2864146
S 80 14 2864147
M 80 14 2864148
L 80 14 2864149
XL 80 14 2864150

GOODS WITH FREUDE. BMW APPAREL WOMEN.

BMW POLOSHIRT LOGO TONAL LADIES

- Subtle, tonal BMW logo embroidery on left side
- Classic double button closure
- Good breathability, durability and easy care, cooling on hot days
- Fabric type | Pique
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Black
Made in: Turkey

Article no.: XS 80 14 2864140
S 80 14 2864141
M 80 14 2864142
L 80 14 2864143
XL 80 14 2864144

BMW SWEATER LADIES

- Subtle, black BMW wordmark on left side
- High quality
- Fabric type | Loopback Sweat
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Beige
Made in: Turkey

Article no.: XS 80 14 2864030
S 80 14 2864031
M 80 14 2864032
L 80 14 2864033
XL 80 14 2864034

GOODS WITH FREUDE. BMW APPAREL WOMEN.

BMW JACKET LADIES

- Subtle, black BMW wordmark on left side
- Re-Down: 100% certified recycled down and feathers
- Water repellent finish
- VISLON zipper and an overlapping button closure
- Regular fit



Material: 100% Recycled Polyamide
100% Certified recycled down and feathers
Colour: Blue
Made in: China

Article no.: XS 80 14 2864048
S 80 14 2864049
M 80 14 2864050
L 80 14 2864051
XL 80 14 2864052

BMW GILET LADIES

- Subtle, tonal BMW wordmark on left side
- Re-Down: 100% certified recycled down and feathers
- Water repellent finish
- VISLON zipper and an overlapping button closure
- Regular fit



Material: 100% Recycled Polyamide
100% Certified recycled down and feathers
Colour: Black
Made in: China

Article no.: XS 80 14 2864054
S 80 14 2864055
M 80 14 2864056
L 80 14 2864057
XL 80 14 2864058

GOODS WITH FREUDE. BMW APPAREL UNISEX.

BMW T-SHIRT LOGO REVERSE UNISEX

- Large, coloured BMW logo on back side
- FREUDE branding on the chest front side
- Fabric type | Single Jersey
- Oversized fit



Material: Certified 100% Organic Cotton
Colour: Light Grey
Made in: Turkey

Article no.: XS 80 14 2864121
S 80 14 2864122
M 80 14 2864123
L 80 14 2864124
XL 80 14 2864125
XXL 80 14 2864126

GOODS WITH FREUDE. BMW APPAREL UNISEX.

BMW SWEATHOODIE LOGO REVERSE UNISEX

- Large, coloured BMW logo on back side
- FREUDE branding on the chest front side
- Branding of high quality
- Fabric type | Loopback Sweat
- Oversized fit



Material: Certified 100% Organic Cotton
Colour: Light Grey
Made in: Turkey

Article no.: XS 80 14 2864185
S 80 14 2864186
M 80 14 2864187
L 80 14 2864188
XL 80 14 2864189
XXL 80 14 2864190

BMW SWEATHOODIE LOGO TONAL UNISEX

- Subtle, tonal BMW logo on frontside
- Fabric type | Loopback Sweat
- Regular fit



Material: Certified 100% Organic Cotton
Colour: Dark Blue
Made in: Turkey

Article no.: S 80 14 2864179
M 80 14 2864180
L 80 14 2864181
XL 80 14 2864182
XXL 80 14 2864183

GOODS WITH FREUDE. BMW APPAREL KIDS.

BMW T-SHIRT LOGO REVERSE KIDS

- Large, coloured BMW logo on back side
- FREUDE branding on the chest front side
- Fabric type | Single Jersey
- Oversized fit



Material: Certified 100% Organic Cotton
Colour: Light Grey
Made in: Turkey

Article no.: 104 80 14 2864152
116 80 14 2864153
128 80 14 2864154
140 80 14 2864155
152 80 14 2864156
164 80 14 2864157

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW SOCKS

- Large diagonal FREUDE branding
- Good wearing comfort
- Cushioned heels and toes



Material:	Certified 100% Organic Cotton	Article no.:	39/42	80 16 2864203
Colour:	White		43/46	80 16 2864204
Made in:	China			

BMW SOCKS KIDS

- Large diagonal FREUDE branding / BMW wordmark embroidery
- Good wearing comfort
- Cushioned heels and toes
- Set-Pack containing two pairs



Material:	Certified 100% Organic Cotton	Article no.:	23/26	80 16 2864198
Colour:	Blue		27/30	80 16 2864199
Made in:	China		31/34	80 16 2864200
			35/38	80 16 2864201

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW CAP

- Subtle BMW wordmark branding on left side
- Fabric type | micro twill
- Soft to the scalp, strong and durable
- Adjustable strap with metal slider



Material:	Certified 100% Organic Cotton	Article no.:	Black	80 16 2864014
Colour:	Black, Beige, Cognac		Beige	80 16 2864015
Size:	One Size		Cognac	80 16 2864016
Made in:	Philippines			

BMW BEANIE

- Embroidered BMW wordmark tag and inner FREUDE detail on the reverse
- Fabric type | Knitted
- Good protection against cold weather conditions
- Excellent wearing characteristics



Material:	100% Wool	Article no.:	80 16 2864017	
Colour:	Black			
Size:	One Size			
Made in:	China			

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW CAP LOGO

- Coloured, subtle BMW logo branding on left side
- FREUDE embroidery on back side
- Fabric type I micro twill
- Soft to the scalp, strong and durable
- Adjustable strap wit metal slider



Material:	Certified 100% Organic Cotton	Article no.:	Grey	80 16 2864018
Colour:	Grey, Dark Blue		Dark Blue	80 16 2864019
Size:	One Size			
Made in:	Philippines			

BMW CAP LOGO TONAL

- Subtle, tonal BMW logo branding on frontside
- Fabric type I micro twill
- Soft to the scalp, strong and durable
- Adjustable strap wit metal slider



Material:	Certified 100% Organic Cotton	Article no.:		80 16 2864020
Colour:	Dark Blue			
Size:	One Size			
Made in:	Philippines			

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW STICK UMBRELLA LOGO

- Coloured BMW logo centrally placed on the umbrella and tonal logo on the bottom of the handle
- FREUDE tag on the cover
- Lightweight product
- Automatic opening and closure which can be operated by a button on the grip handle



Material:	Frame: 58.25 % (FRP, iron), Cover: 21.99 % (200T pongee), Handle: 11.12 % (ABS), 8.64 % ABS and nylon components (notch, runner, top)	Article no.:	80 23 2864005
Colour:	Dark Blue		
Weight:	490 g		
Made in:	China		

BMW POCKET UMBRELLA LOGO

- Coloured BMW logo centrally placed on the umbrella and tonal logo on the bottom of the handle
- FREUDE tag on the cover
- Easy storage
- Lightweight product
- Automatic opening and closure which can be operated by a button on the grip handle



Material:	Frame: 61,35 % (FRP, iron, steel), Cover: 21.27 % (200T pongee), Handle: 9.58 % (ABS), 8.8 % ABS and nylon components (push button, adapter, top)	Article no.:	80 23 2864006
Colour:	Dark Blue		
Weight:	350 g		
Made in:	China		

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW POCKET UMBRELLA ULTRALIGHT

- Black BMW wordmark centrally placed on the umbrella and on the bottom of the stick
- FREUDE tag on the cover
- Ultra-lightweight product
- Easy storage



Material:	Frame: 66.3% (alum. carbon, nylon), Cover: 23.7% (super thin), Handle: 10% (ABS)	Article no.:	80 23 2864008
Colour:	Cognac		
Weight:	116 g		
Made in:	China		

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW MUG LOGO

- Coloured BMW logo on frontside
- 100% dishwasher safe
- Printed in high quality, visible structure
- Large handle
- Manufactured by a high-quality manufacturer in Germany



Material:	100% Porcelain	Article no.:	80 23 2864114
Colour:	Grey		
Volume:	300 ml		
Weight:	342 g		
Dimensions:	Height: max 95,5mm; Diameter body + handle: max 118mm		
Made in:	Germany		

BMW MUG LOGO EMBOSSED

- Coloured BMW logo on frontside
- 100% dishwasher safe
- Printed in high quality, visible structure
- Large handle
- Manufactured by a high-quality manufacturer in Germany



Material:	100% Porcelain	Article no.:	80 23 2864159
Colour:	Ink Blue		
Volume:	300 ml		
Weight:	342 g		
Dimensions:	Height: max 95,5mm; Diameter body + handle: max 118mm		
Made in:	Germany		

GOODS WITH FREUDE. BMW ACCESSORIES.

BMW MUG LOGO BLACK

- Black striped BMW logo on frontside
- 100% dishwasher safe
- Printed in high quality, visible structure
- Large handle
- Manufactured by a high-quality manufacturer in Germany



Material:	100% Porcelain	Article no.:	80 23 2864115
Colour:	White		
Volume:	300 ml		
Weight:	342 g		
Dimensions:	Height: max 95,5mm; Diameter body + handle: max 118mm		
Made in:	Germany		

BMW ESPRESSO MUGS

- Black striped BMW logo on frontside
- 100% dishwasher safe
- Printed in high quality, visible structure
- Large handle
- Set-Pack containing two cups and two saucers!
- Manufactured by a high-quality manufacturer in Germany

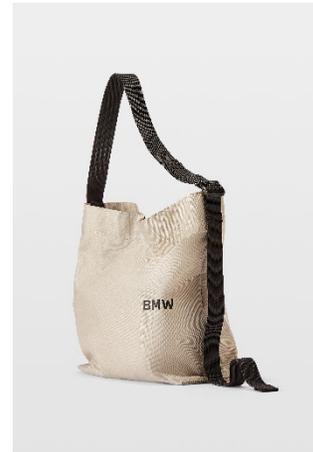


Material:	100% Porcelain	Article no.:	80 23 2864209
Colour:	White		
Volume:	80 ml		
Weight:	112 g		
Dimensions:	Height: 56,5mm; Diameter rim: 59mm		
Made in:	Germany		

GOODS WITH FREUDE. BMW BAGS.

BMW SHOULDER BAG

- Subtle BMW wordmark on left side
- High-quality recycled Nylon material (Cordura)
- Strong and resistant to different weather conditions
- The long shoulder strap is easy to adjust and equipped with high quality DURAFLEX tension locks
- Storage compartments for drinking bottle and passports



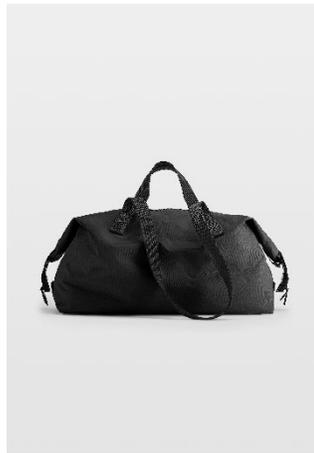
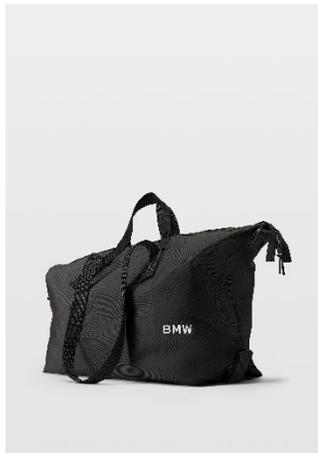
Material: 100% recycled Nylon (Cordura)
Colour: Black, Beige
Volume: 15 L
Weight: 267g
Made in: China

Article no.: Black 80 22 2864107
Beige 80 22 2864108

GOODS WITH FREUDE. BMW BAGS.

BMW DUFFLEBAG

- Subtle BMW wordmark on left side
- High-quality recycled Nylon material (Cordura)
- Strong and resistant to different weather conditions
- Long shoulder strap or 2 short straps
- High-quality finish with YKK VISLON zippers
- Storage compartments for drinking bottle and passports



Material: 100% recycled Nylon (Cordura)
Colour: Black, Beige
Volume: 35 L
Weight: 477g
Made in: China

Article no.: Black 80 22 2864103
Beige 80 22 2864104

GOODS WITH FREUDE. BMW BAGS.

BMW BACKPACK

- Subtle, white BMW wordmark on left side
- High-quality recycled nylon material (Cordura)
- Strong and resistant to different weather conditions
- Main closure is very easy and far to open
- High-quality finish with YKK VISLON zippers
- Multiple storage compartments for drinking bottle and passports



Material:	100% Recycled Nylon (Cordura)	Article no.:	80 22 2864109
Colour:	Black		
Volume:	16 L		
Weight:	440g		
Made in:	China		

GOODS WITH FREUDE. BMW M APPAREL MEN.

BMW M T-SHIRT MEN

- Subtle, embossed M branding upwards on left sleeve
- Raglan sleeve: the arm panel connects to the collar and there are no seams
- With pocket
- Slim fit



BMW M SWEATER MEN

- Subtle, embossed M branding on left side
- Raglan sleeve: the arm panel connects to the collar and there are no seams
- Streamlined and flexible during movements
- Slim fit



Material: Certified 100% Organic Cotton
Colour: Black
Made in: Turkey

Article no.:
S 80 14 2864066
M 80 14 2864067
L 80 14 2864068
XL 80 14 2864069
XXL 80 14 2864070

Material: Certified 100% Organic Cotton
Colour: Black
Made in: Turkey

Article no.:
S 80 14 2864072
M 80 14 2864073
L 80 14 2864074
XL 80 14 2864075
XXL 80 14 2864076

GOODS WITH FREUDE. BMW M APPAREL MEN.

BMW M SWEATJACKET MEN

- Subtle, embossed M branding on left side
- Raglan sleeve: the arm panel connects to the collar and there are no seams
- Streamlined and flexible during movements
- YKK VISLON zippers for easy and comfortable closure
- Slim fit



Material: Certified 100% Organic Cotton
Colour: Cognac
Made in: Turkey

Article no.:
S 80 14 2864078
M 80 14 2864079
L 80 14 2864080
XL 80 14 2864081
XXL 80 14 2864082

GOODS WITH FREUDE. BMW M APPAREL WOMEN.

BMW M T-SHIRT LADIES

- Subtle, embossed M branding upwards on left sleeve
- Raglan sleeve: the arm panel connects to the collar and there are no seams
- With pocket
- Slim fit



Material: Certified 100% Organic Cotton
Colour: Black
Made in: Turkey

Article no.: XS 80 14 2864084
S 80 14 2864085
M 80 14 2864086
L 80 14 2864087
XL 80 14 2864088

BMW M SWEATER LADIES

- Subtle, embossed M branding on left side
- Raglan sleeve: the arm panel connects to the collar and there are no seams
- Streamlined and flexible during movements
- Slim fit



Material: Certified 100% Organic Cotton
Colour: Cognac
Made in: Turkey

Article no.: XS 80 14 2864090
S 80 14 2864091
M 80 14 2864092
L 80 14 2864093
XL 80 14 2864094

GOODS WITH FREUDE. BMW M APPAREL UNISEX.

BMW M SWEATHOODIE LOGO UNISEX

- Large, coloured M logo on frontside and subtle, coloured M embroidery on left sleeve
- The relief in the branding gives a 3D effect
- No drawstrings to create a clean and finished look
- Oversized fit

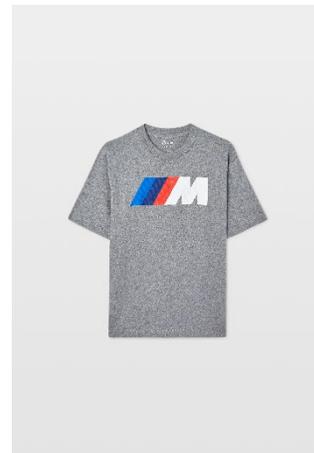


Material: Certified 100% Organic Cotton
Colour: Grey
Made in: Turkey

Article no.: XS 80 14 2864165
S 80 14 2864166
M 80 14 2864167
L 80 14 2864168
XL 80 14 2864169
XXL 80 14 2864170

BMW M T-SHIRT LOGO UNISEX

- Large, coloured M logo on frontside
- The relief in the branding gives a 3D effect
- Oversized fit



Material: Certified 100% Organic Cotton
Colour: Grey
Made in: Turkey

Article no.: XS 80 14 2864096
S 80 14 2864097
M 80 14 2864098
L 80 14 2864099
XL 80 14 2864100
XXL 80 14 2864101

GOODS WITH FREUDE. BMW M ACCESSORIES.

BMW M SOCKS

- Large, coloured diagonal M logo
- Good wearing comfort
- Cushioned heels and toes



Material:	Certified 100% Organic Cotton	Article no.:	39/42	80 16 2864206
Colour:	White		43/46	80 16 2864207
Made in:	China			

GOODS WITH FREUDE. BMW M ACCESSORIES.

BMW M CAP LOGO

- Coloured M logo on frontside
- Fabric type I micro twill
- Soft to the scalp, strong and durable
- Adjustable strap



Material: Certified 100% Organic Cotton
Colour: Grey
Size: One size
Made in: Philippines

Article no.: 80 16 2864021

BMW M CAP

- Subtle, tonal M logo on left side
- A 5-panel model with adjustable strap
- Flexible body with air holes
- Sweat resistant



Material: 100% Nylon
Colour: Black
Size: One Size
Made in: Philippines

Article no.: 80 16 2864022

GOODS WITH FREUDE. BMW M ACCESSORIES.

BMW M STICK UMBRELLA

- White M logo centrally placed on the umbrella and tonal BMW logo on the bottom of the handle
- Lightweight product
- Carbon look handle
- Automatic opening and closure which can be operated by a button on the grip handle

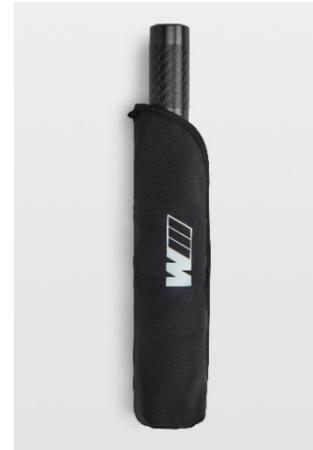


Material: 50% Polyester, 10% Metal,
20% Fiberglass, 10% Plastic,
10% Carbon
Colour: Black
Weight: 636 g
Made in: China

Article no.: 80 23 2864009

BMW M POCKET UMBRELLA

- White M logo centrally placed on the umbrella and tonal BMW logo on the bottom of the handle
- Lightweight product
- Carbon look handle
- Automatic opening and closure which can be operated by a button on the grip handle



Material: 50% Polyester, 20% Metal,
10% Fiberglass, 15% Plastic,
5% Carbon
Colour: Black
Weight: 434 g
Made in: China

Article no.: 80 23 2864010

GOODS WITH FREUDE. BMW M ACCESSORIES.

BMW M MUG

- Coloured M logo on frontside
- 100% dishwasher safe
- Printed in high quality, visible structure
- Large handle
- Manufactured by a high-quality manufacturer in Germany



Material:	100% Porcelain	Article no.:	80 23 2864113
Colour:	White		
Volume:	300 ml		
Weight:	342 g		
Dimensions:	Height: max 95,5mm; Diameter body + handle: max 118mm		
Made in:	Germany		

GOODS WITH FREUDE. BMW M BAGS.

BMW M SHOULDER BAG

- Subtle M logo on left side
- High-quality recycled nylon material (Cordura)
- The long shoulder strap is easy to adjust and equipped with high quality DURAFLEX tension locks
- High-quality finish with YKK VISLON zippers
- Taped seams to make the product waterproof
- Storage compartments for drinking bottle and passports

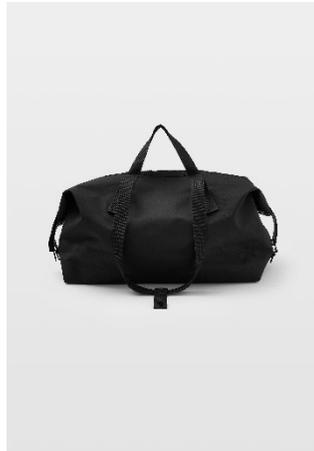


Material:	100% Recycled Nylon (Cordura)	Article no.:	80 22 2864111
Colour:	Cognac		
Volume:	18 L		
Weight:	349 g		
Made in:	China		

GOODS WITH FREUDE. BMW M BAGS.

BMW M DUFFLEBAG

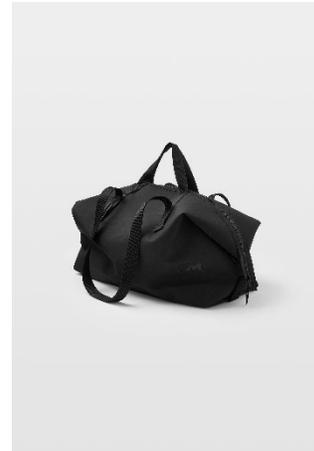
- Subtle, tonal M logo on left side
- High-quality recycled nylon material (Cordura)
- Taped seams to make the product waterproof
- Long shoulder strap or 2 short straps
- High-quality finish with YKK VISLON zippers
- Storage compartments for drinking bottle and passports



Material:	100% Recycled Nylon (Cordura)	Article no.:	80 22 2864105
Colour:	Black		
Volume:	35 L		
Weight:	596 g		
Made in:	China		

BMW M TRAVEL BAG

- Subtle, tonal M logo on left side
- High-quality recycled nylon material (Cordura)
- Taped seams to make the product waterproof
- Long shoulder strap or 2 short straps
- High-quality finish with YKK VISLON zippers
- Storage compartments for drinking bottle and passports



Material:	100% Recycled Nylon (Cordura)	Article no.:	80 22 2864106
Colour:	Black		
Volume:	55 L		
Weight:	687 g		
Made in:	China		